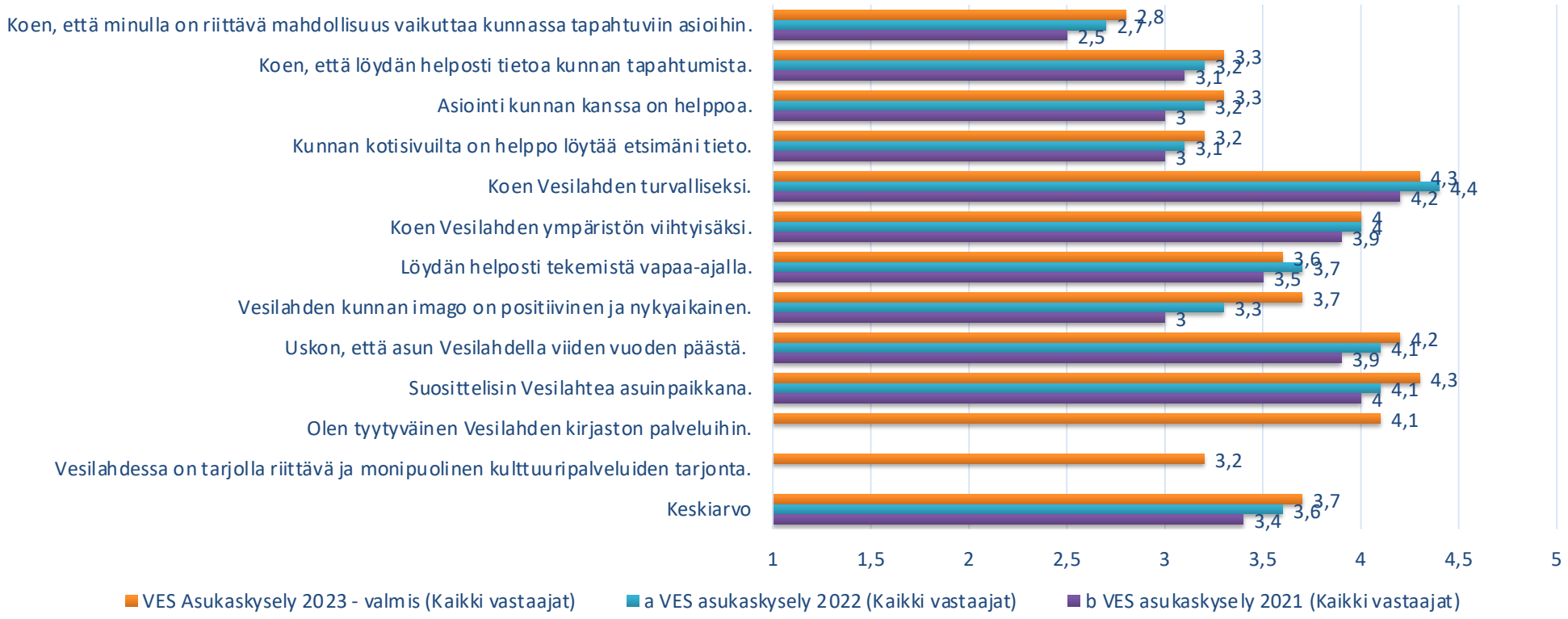Kokonaiskeskiarvot